



## FOR IMMEDIATE RELEASE

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### SUMMER TRAVEL ESSENTIALS FROM VERILUX®

WAITSFIELD, VT (June 15, 2010) – Whether craving a getaway adventure or a relaxing time in the sun, Verilux®, “The Healthy Lighting Company” offers vacationers four must-haves as they gear up to pack and hit the road for the summer 2010 travel season.

For travelers who enjoy catching up on reading, crossword puzzles, or a quick game of Scrabble en route to their summer destination, a compact travel light is an essential for a well-equipped carry-on bag. Perfectly designed for any area where overhead lighting is dim and inefficient, the cleverly designed, flip-style **Verilux® Travel Lamp**, model VPO4 (\$29.95) provides direct Natural Spectrum® lighting for types of tasks and activities while traveling. Using powerful LED bulbs for light with exceptional color, balance and contrast, the portable Verilux Travel Lamp fits easily in a purse or small bag, and can be powered by traditional or rechargeable AA batteries, an AC adapter (included), or with a computer USB port.

Hardly anything can spoil a vacation faster than starting to feel under the weather. Bathroom sink areas may look clean to the naked eye, however harmful bacteria, germs and viruses can linger on surfaces for hours. Skip the hotel toothbrush holder in favor of the **Verilux® CleanWave® Portable Toothbrush Sanitizer**, model VH17 (\$19.95). The Verilux Toothbrush Sanitizer uses powerful UV-C light to keep toothbrushes – which are a naturally fertile environment for harmful contaminants to grow – virtually free of bacteria, germs, viruses and mold that can lead to the flu, colds, asthma and allergic reactions. Simply place your toothbrush in the sanitizer and an automated 6-minute sanitizing cycle begins. The sturdy, translucent case is ideal for traveling and keeps your toothbrush sanitized and germ-free.

Surfaces on airplanes, hotel rooms, public restrooms and vacation cottages can be virtual petri dishes filled with germs, viruses and bacteria. The extraordinarily compact yet powerfully effective **Verilux® CleanWave® Sanitizing Wand**, model VH03 (\$29.95)

fits in handbags and carry-on luggage to quickly and efficiently sanitize headrests, pull-out trays, doorknobs, remote controls, toilet seats, faucets, pillows and other areas while traveling and vacationing. The Verilux CleanWave Sanitizing Wand eliminates up to 99.9% of viruses (including H1N1), bacteria (including MRSA), germs, mold, dust mite and flea eggs on a variety of surfaces. The cordless, battery-operated design makes the Sanitizing Wand perfect for anyone on the go.

For outdoor enthusiasts on a camping adventure, eco-travelers taking a holiday in a secluded locale, and virtually everyone else who enjoys trekking off the beaten path, the **Verilux® ReadyLight® Solar Rechargeable Flashlight**, model VB03 (\$29.95) is a rugged, durable and eco-friendly flashlight that's ideal for any setting calling for extra lighting. Ergonomically shaped and equipped with 6 super bright LED bulbs, the ReadyLight provides a wider beam than conventional flashlights. An environmentally friendly rechargeable NIMH battery pack, which is recharged daily by an integrated solar panel, provides 4 hours of continuous use and eliminates the need to dispose of expensive batteries. Perfect for outdoor use, the ReadyLight® also features a carabiner-style hook that attaches easily to backpacks or belt loops.

The Verilux Travel Lamp, CleanWave Toothbrush Sanitizer, CleanWave Sanitizing Wand, and ReadyLight Flashlight are available for purchase at [www.verilux.com](http://www.verilux.com), <http://www.verilux.com/>.

For further information about the Verilux products, please visit <http://www.verilux.com> or call toll-free at 1-800-454-4408. For press inquiries, please contact Julia Stambules at JS Public Relations in Westchester, New York (914-961-0282), email: [Julia@jspublicrelations.com](mailto:Julia@jspublicrelations.com).

Founded in 1956, Verilux, Inc., the "Healthy Lighting Company," designs and manufactures environmentally friendly lifestyle products utilizing Natural Spectrum® lighting technology to improve people's vision, well being and environment. A pioneering company in light technology products for healthy living, Verilux offers a wide range of high quality home, office, travel and skincare products engineered to improve reading, help alleviate the symptoms associated with seasonal light changes, aid sleeping, sanitize surfaces without the use of chemicals and clear and rejuvenate the skin. Best-selling products include the expanding Verilux HappyLight® series for light therapy and the Verilux CleanWave Sanitizing Wands and Toothbrush Sanitizer for

chemical-free sanitizing from harmful bacteria and viruses. The name Verilux is Latin and means “true light.”

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