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PRESS CONTACT: Julia Stambules
JS Public Relations
(914) 961-0282
julia@jpublicrelations.com

VERILUX® BRIGHTENS THE FUTURE OF COMMUNITIES NEAR AND FAR

The “Healthy Lighting Company” Gives Back to Over 25 Charities Focused on Environment, Poverty, Health and Local Community Work

WAITSFIELD, VT (December 23, 2009) – Verilux®, the “Healthy Lighting Company” is pleased to announce the success of the company’s long-standing philanthropic marketing campaign with funds of more than \$60,000 raised this year to benefit over 25 international, national and local nonprofit organizations. This past year Verilux donated a portion of all sales of its increasing popular and eco-friendly Compact Fluorescent Bulbs to their charitable give-back program.

“Contributing to communities on a local, national and world-wide bases is a cherished tradition for our company,” says Nicholas Harmon, President of Verilux, Inc. “We’re excited to see that due to growing demand and purchase of our quality Compact Fluorescent Bulbs, we can be more helpful to organizations and causes that fit our healthy living values and corporate mission.”

Befitting a company that is dedicated to engineering and manufacturing environmentally-friendly, light-based products to enhance a person’s well-being, Verilux supports nonprofit groups focused on protecting the environment and human rights, aiding the poor, seeking cancer cures, and enhancing local communities in Vermont and elsewhere in America.

“We have coined a phrase ‘life in a better light’ to define the essence of company’s mission,” says Ryan Douglas, Chief Executive Officer of Verilux, Inc. “Our mission and our products are focused on creating a balanced and healthy lifestyle that benefits ourselves, our families, and the world around us. Supporting

organizations that reflect our core values is a natural extension of our work, and a great source of pride and satisfaction.”

In the area of environmental and human rights protection, key national and global charities receiving donations from Verilux include: the Environmental Defense Fund, Nature Conservancy, National Wildlife Foundation, Greenpeace, Natural Resources Defense Council (NRDC), Union of Concerned Scientists (UCS), the Sierra Club and Amnesty International.

To fight poverty worldwide, funding has been designated to CARE and UNICEF, as well as the New Sudan Educational Initiative (NESEI). Donations from Verilux, along with other organizations and individuals, help to provide electricity for schools in southern Sudan. Large solar panels are being installed at their school sites, allowing them to generate carbon-free energy for their computers.

In the area of health, Verilux continues to support key charities dedicated to fighting breast cancer, including Breast Cancer.org, Breast Cancer Site, Susan G. Komen Foundation, Avon Foundation Breast Cancer Crusade and the National Breast Cancer Foundation.

Another key benefactor of Verilux’s corporate philanthropy is Lighthouse International, which the company has supported since 2003 with donation of cash and lighting equipment for the charity’s Vision Rehabilitation Services. Lighthouse International’s work enables people with varying degrees of vision impairment to lead independent and productive lives.

In the company’s own community, Verilux supports the Vermont Natural Resources Council, the Vermont Food Bank, the Mad River Valley Community Fund, and other local nonprofit groups.

For further information on Verilux’s corporate philanthropic program, please go to: <http://www.verilux.com/company-overview/community-involvement>. For further general information about Verilux, please visit www.verilux.com, <http://www.verilux.com/>, or call toll-free at 1-800-454-4408.

For press inquiries, please contact Julia Stambules at JS Public Relations in Westchester, New York (914-961-0282), email: Julia@jspublicrelations.com.

Founded in 1956, Verilux, Inc., the “Healthy Lighting Company,” designs and manufactures environmentally friendly lifestyle products utilizing Natural Spectrum® lighting technology to improve people’s vision, well being and environment. A pioneering company in light technology products for healthy living, Verilux offers a wide range of high quality home, office, travel, wellness and skincare products engineered to improve reading, help alleviate the symptoms associated with seasonal light changes, aid sleeping, sanitize surfaces without the use of chemicals and clear and rejuvenate the skin. Best-selling products include the expanding Verilux HappyLight® series for light therapy and the Verilux CleanWave UV-C Sanitizing Wands and Toothbrush Sanitizer for chemical-free sanitizing from harmful bacteria and viruses. The name Verilux is Latin and means “true light.”

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