



FOR IMMEDIATE RELEASE

PRESS CONTACT: Julia Stambules
JS Public Relations
(914) 961-0282
julia@jpublicrelations.com

**VERILUX® CLEANWAVE® SANITIZING WANDS PROVEN TO
ELIMINATE H1N1 AND MRSA**

**Nationally Recognized Testing Laboratory Confirms H1N1 and MRSA Viruses
are Eliminated with CleanWave Sanitizing Wands**

WAITSFIELD, VT (January 2010) – Independent testing at a nationally recognized antimicrobial testing laboratory confirms Verilux CleanWave Sanitizing Wands effectively eliminate H1N1 and MRSA viruses on surfaces. During testing, MRSA and H1N1 culture organisms were exposed to the CleanWave sanitizing light for 1 second at a distance of 22mm (0.86 inches) and showed a 99.9% reduction in MRSA and a 98.7% reduction of the H1N1 virus on surfaces. The H1N1 culture organism showed an additional reduction of 99.9% after a 5 second exposure on surfaces.

Verilux, an innovator in healthy lighting products since 1956, has been in development on the CleanWave sanitizing system since 2006. CleanWave Sanitizing Wands utilize chemical-free UV-C light to eliminate up to 99.9% of viruses, bacteria and dust mite and flea eggs on otherwise difficult to sanitize surfaces.

“UV-C light technology is a proven and powerful means of eliminating biological contaminants,” says Nicholas Harmon, President of Verilux, Inc. “We’ve taken a highly efficient technology that’s been used for over 30 years in hospitals, food processing facilities and water treatment plants, and adapted it for easy and safe use by consumers.”

Chemical-free, odorless UV-C light penetrates the membranes of biological pollutants and disrupts their reproductive capabilities. Used properly, the Verilux

CleanWave Sanitizing Wands eliminates up to 99.9% of bacteria, viruses, dust mite and flea eggs, and other organisms on surfaces, without the use of cleansers and disinfectants.

“Our sanitizing wands eradicate harmful organisms without relying on potentially irritating cleansers and disinfectants, which is a boon to anyone who suffers from chemical sensitivities, allergies and asthma,” says Harmon. “They also make it possible to sanitize hard to clean and delicate items that could be damaged with sprays and traditional chemical cleaners, such as electronics and computer equipment, mattresses, upholstered furniture, light switches, phones, soft toys, pacifiers and more.”

Verilux CleanWave Sanitizing Wands

Two different CleanWave Sanitizing Wands are available for use at home, in the office and on the road. The CleanWave Sanitizing Wand (model VH01) is the most powerful version, ideal for tackling the most challenging areas of the house (e.g., drapes, upholstery, mattresses and bedding). The fast-acting CleanWave Sanitizing Wand sanitizes a single size mattress in as little as 6 minutes, and telephones and cell phones in just a few seconds. Slim and lightweight, the rechargeable, cordless wand measures 20.75 inches high by 2.5 inches wide and weighs just 1.5 pounds. Comfortable to use, one end of the wand is tapered and features a grooved design to ensure a secure and comfortable grip. Key features include a long-life UV-C bulb (replacement bulbs are available for purchase), an easy to read LCD panel time indicator and a built-in safety switch that automatically shuts off the UV-C light if the device is turned upward to protect eyes from exposure. Available at www.amazon.com and at www.verilux.com, the CleanWave Sanitizing Wand comes with a nylon drawstring storage bag. The suggested retail price is \$69.95.

The second wand in the series is the portable battery-powered CleanWave Sanitizing Wand (model VH03). Perfect for sanitizing surfaces on the road – such as pull-out trays and headrests on planes and trains, hotel and motel blankets,

telephones, doorknobs, remote controls and drawers – the ruggedly designed, compact wand is the ideal companion for road warriors, and can also be used sanitizing surfaces in the home, office and dorm room. Designed with a built-in safety switch, the compact wand, which easily fits inside carry-on luggage, measures 10.39 inches high by 1.5 inches wide, and weighs less than half a pound (.3 lbs). The smaller CleanWave Sanitizing Wand is available at www.amazon.com and at www.verilux.com. The suggested retail price is \$29.95.

For further information about the Verilux CleanWave Sanitizing Wands, please visit www.verilux.com, <http://www.verilux.com/>, or call toll-free at 1-800-454-4408. For press inquiries, please contact Julia Stambules at JS Public Relations in Westchester, New York (914-961-0282), email: Julia@jspublicrelations.com.

Founded in 1956, Verilux, Inc., the “Healthy Lighting Company,” designs and manufactures environmentally friendly lifestyle products utilizing Natural Spectrum® lighting technology to improve people’s vision, well being and environment. A pioneering company in light technology products for healthy living, Verilux offers a wide range of high quality home, office, travel and skincare products engineered to improve reading, help alleviate the symptoms associated with seasonal light changes, aid sleeping, sanitize surfaces without the use of chemicals and clear and rejuvenate the skin. Best-selling products include the expanding Verilux HappyLight® series for light therapy and the Verilux CleanWave Sanitizing Wands and Toothbrush Sanitizer for chemical-free sanitizing from harmful bacteria and viruses. The name Verilux is Latin and means “true light.”

#