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PRESS CONTACT: Julia Stambules
JS Public Relations
(914) 961-0282
julia@jpublicrelations.com

NEW VERILUX® CLEANWAVE® SANITIZING FURNITURE & BED VAC

UV-C Light Eliminates Up to 99.9% of Viruses, Bacteria, Germs, Mold, Dust Mite and Flea Eggs from Household Surfaces

WAITSFIELD, VT (January 7, 2010) – Designed to clean and sanitize various types of household surfaces, such as upholstered chairs and sofas, bed mattresses and pet areas, the new dual-action Verilux® CleanWave® Sanitizing Furniture & Bed Vac (VH07) eliminates up to 99.9% of viruses, bacteria, germs, mold, dust mite and flea eggs on household surfaces.

“We’re excited to offer consumers a new home appliance that’s as easy to use as any other vacuum cleaner, but offers the added benefits of being anti-microbial,” says Nicholas Harmon, President of Verilux, Inc. “Our simple to use, yet highly advanced vacuum cleaner utilizes powerful UV-C light to sanitize difficult to clean surfaces in the home.”

The CleanWave Sanitizing Furniture & Bed Vac keeps bedding and other surfaces germ-free without harsh chemicals. A single mattress may harbor as many as ten million dust mites, and a multitude of disease-causing bacteria and viruses. The UV-C light disables biological pollutants’ reproductive capabilities, thus eliminating them with a method that is chemical-free and environmentally friendly.

“UV-C light technology is a proven and powerful means of eliminating biological contaminants,” says Harmon. “We’ve taken a highly efficient technology that’s been used for over 30 years in hospitals, food processing facilities and water treatment plants, and adapted it for easy and safe use by consumers. Best of all, the CleanWave Sanitizing Furniture & Bed Vac works as easily and effortlessly as any other type of vacuum cleaner.”

In addition to sanitizing surfaces, the CleanWave Sanitizing Furniture & Bed Vac's powerful 400-watt motor creates superior and consistent suction to quickly remove dust and dirt for thorough cleaning. A two-stage micro-allergy filtration prevents recirculation of pollutants, and cyclonic action keeps dust and debris away from the filter to maintain strong suction. In addition, a detachable hand vacuum (without sanitizing features) can be used for quick cleanups and to vacuum hard-to-reach places.

The new Verilux CleanWave Sanitizing Furniture & Bed Vac has an easy to empty, eco-friendly bag-free design, and comes complete with an onboard nozzle and brush attachments. Compact and portable, the 5-lbs. lightweight CleanWave Sanitizing Furniture & Bed Vac is available now at www.verilux.com and retail stores nationwide for \$129.95 suggested retail.

For further information about the Verilux CleanWave Sanitizing Furniture & Bed Vac, please visit www.verilux.com, <http://www.verilux.com/>, or call toll-free at 1-800-454-4408. For press inquiries, please contact Julia Stambules at JS Public Relations in Westchester, New York (914-961-0282), email: Julia@jpublicrelations.com.

Founded in 1956, Verilux, Inc., the "Healthy Lighting Company," designs and manufactures environmentally friendly lifestyle products utilizing Natural Spectrum® lighting technology to improve people's vision, well being and environment. A pioneering company in light technology products for healthy living, Verilux offers a wide range of high quality home, office, travel and skincare products engineered to improve reading, help alleviate the symptoms associated with seasonal light changes, aid sleeping, sanitize surfaces without the use of chemicals and clear and rejuvenate the skin. Best-selling products include the expanding Verilux HappyLight® series for light therapy and the Verilux CleanWave Sanitizing Wands and Toothbrush Sanitizer for chemical-free sanitizing from harmful bacteria and viruses. Verilux's message and products are focused on creating a balanced and healthy lifestyle that benefits everyone and the world around us. Verilux calls this "living life in a better light." The name Verilux is Latin and means "true light."

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